

P O R T F O L I O



FABIO BARADELLO
GRAPHIC DESIGNER & MAKER



Portfolio & Curriculum Vitae

FABIO BARADELLO

Greetings!

I'm a Graphic Designer & Maker with **over 4 years** of experience.

My career has evolved over time: I started in the event organization sector, collaborated with **communication and event organization agencies**, and worked with local and remote clients to visually implement their communication strategies. Currently, I primarily focus on **UX/UI design** for websites and interfaces.

I love to create, it is deeply rooted in my life.

My way: do now, do well, do happily.

Why am I a maker?

What do I mean?

You'll find out a little bit later on.



INFO

✦ 08-05-1996

☎ +39 3490885088

📍 Turin, Italy

✉ fabio@baradellodesign.it

🌐 www.baradellodesign.it

EXPERIENCES

2019 Today Freelancer Graphic Designer

Brand Identity, web design, stationery, Motion Graphic and more.

2020 Today Collaborations with Eventum

Promotional material, graphic identity, event organisation services.

2021 06-12 VTM - Vehicle and Transportation innovation Meetings

Graphic consultancy, web design, stand e stationery, event organisation.

2022 Today Web UX/UI Designer

Design and commissioning of WordPress-based websites.

SKILLS

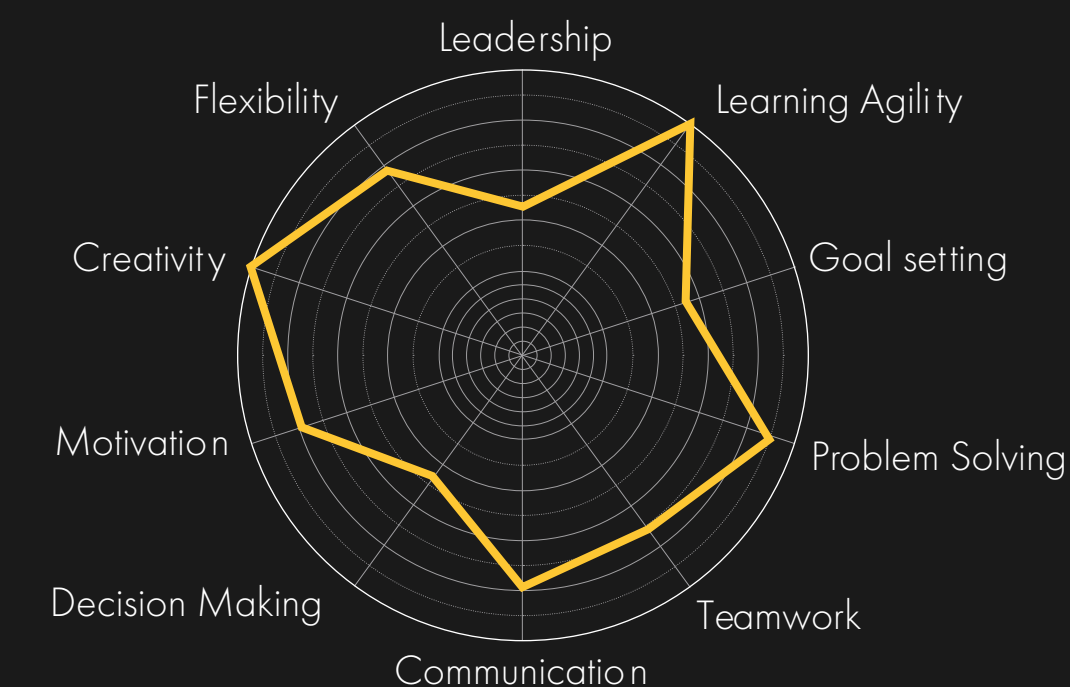
Illustrator

Photoshop

Elementor

Wordpress

After Effects



INTERESTS



Sciece



Photography



Tech



Making DIY



Nature



Art

LANGUAGES



Italian



English



French



VTM

In the role of graphic consultant and organizational assistant, I oversaw the planning and unfolding of the “VTM - Vehicle and Transportation Technology Innovation Meetings,” the most important automotive and transportation industry trade show in Italy.

The tasks performed ranged from graphic design of the booths to the organizational secretariat of the event.

CLIENT

Piemonte Agency (aka Ceipiemonte)

TYPE OF PROJECT

Event organisation

YEAR

2021- 2022



Graphic consultant





TECHBRICKS.IO

Together with the communications agency SCAI (Rome) we implemented a multipage site on a Wordpress platform.

Working closely with the client, we identified the communication path and designed an interface in line with their new visual identity.

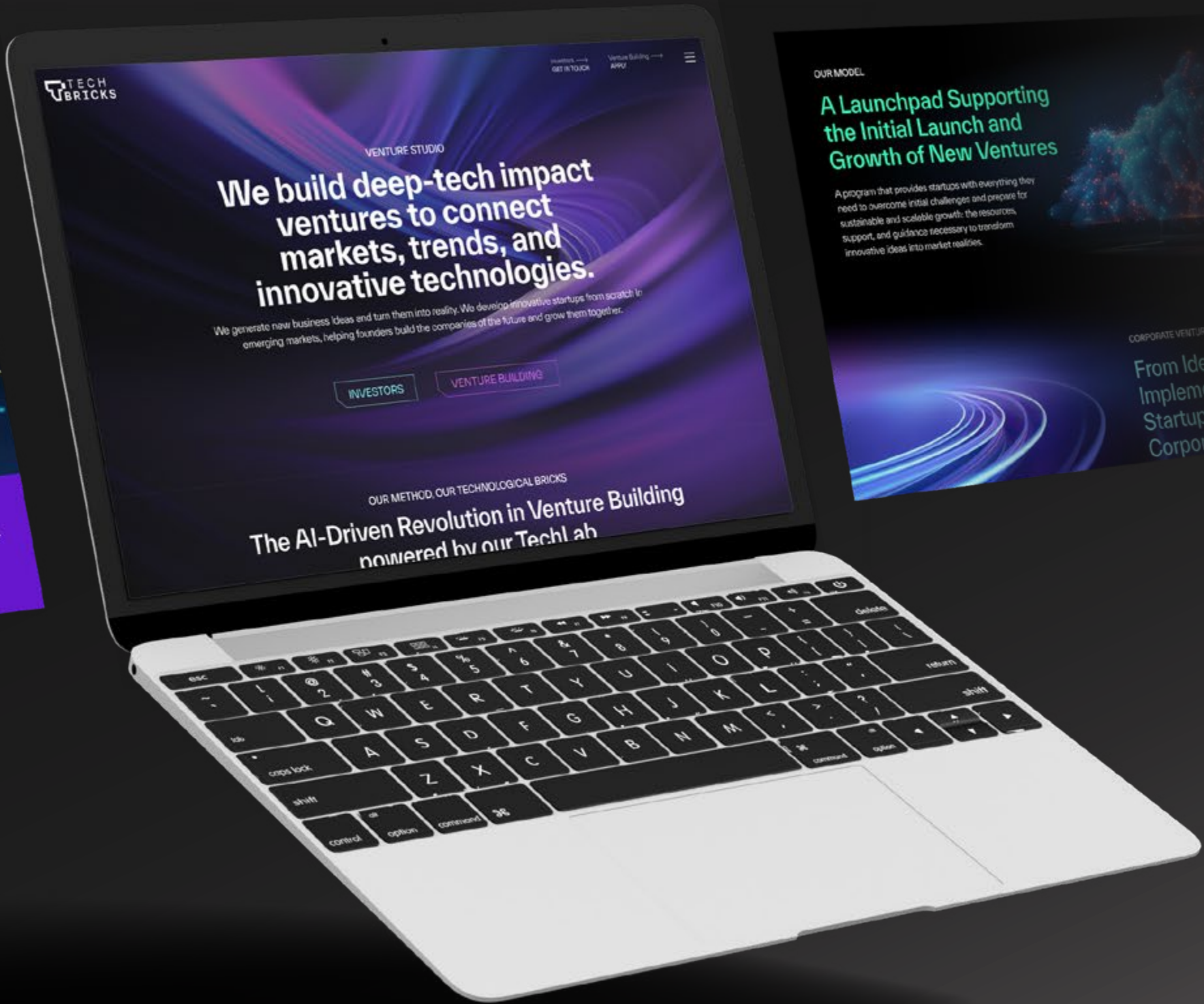
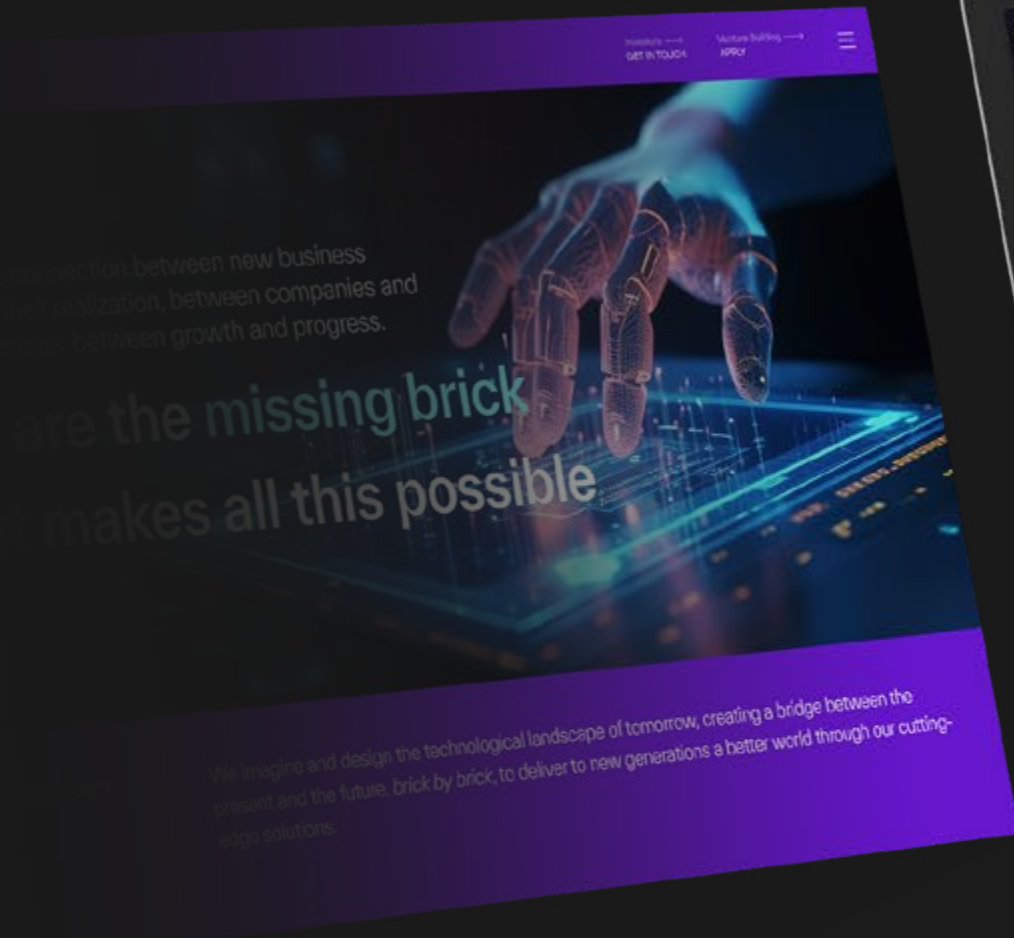
CLIENT
SCAI - Communication Agency

TYPE OF PROJECT
UI design and implementation of a WordPress multipage Website

YEAR
2024



UI Web Design





ORBIT

Brand identity concept for an innovative company in the field of sustainable technology.

The concept was produced for the Goldreed Industrial Design Award, based on the circular economy philosophy applied to the consumer electronics technology sector.

CLIENT

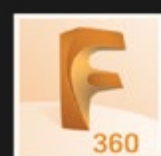
Goldreed Industrial Design Award

TYPE OF PROJECT

Contest brand identity and product design

YEAR

2021



Designer - Concept





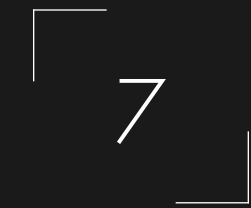
BRAND CONCEPT

ORBIT is a sustainable and ethical consumer electronics manufacturing company. It respects the environment and workers.

With this in mind, the product changes form to include the story of its production history, the origins of the materials, and the stories of those who produced it with direct reference to wages.



THE CIRCLE IS FORMLESS INFINITY.
the whole, to the individual parts of which human experience associates a sentiment



∞ LANDING PAGE

The sustainable and ethical principles of the brand are reflected in every aspect, starting with the Brand Identity.

The logo is based on the concept of circularity in both name and design

The site's home landing page is designed to be infinite to scrolling, a recirculating loop that takes the customer from cradle to cradle.





WIKIMEDIA VIDEO

Thanks to Emerald Communication I was able to work on editing three promotional videos for Wikimedia in fake stopmotion, designed for a social media Christmas campaign.

Three videos of about 1 minute with motion graphics in fake stop motion. Concept and script by Emerald Communication agency, Graphic and Animation by Fabio Baradello.

CLIENT

Emerald Communication

TYPE OF PROJECT

Motion Graphic

YEAR

2021



Motion graphic edit





MANY, MANY OTHER WEB WORKS

I've worked on many other website, landing-pages and blog here some examples:

- travelsanddragon.it
- epiciracconti.it
- violasanguinetti.com
- ClubSposi Event Landing
- terra-ai.tech
- [agenzia-hubspot-roma](https://agenzia-hubspot-roma.it)

CLIENT
Various

TYPE OF PROJECT
Web Design

YEAR
2022-2024



UI Web Design

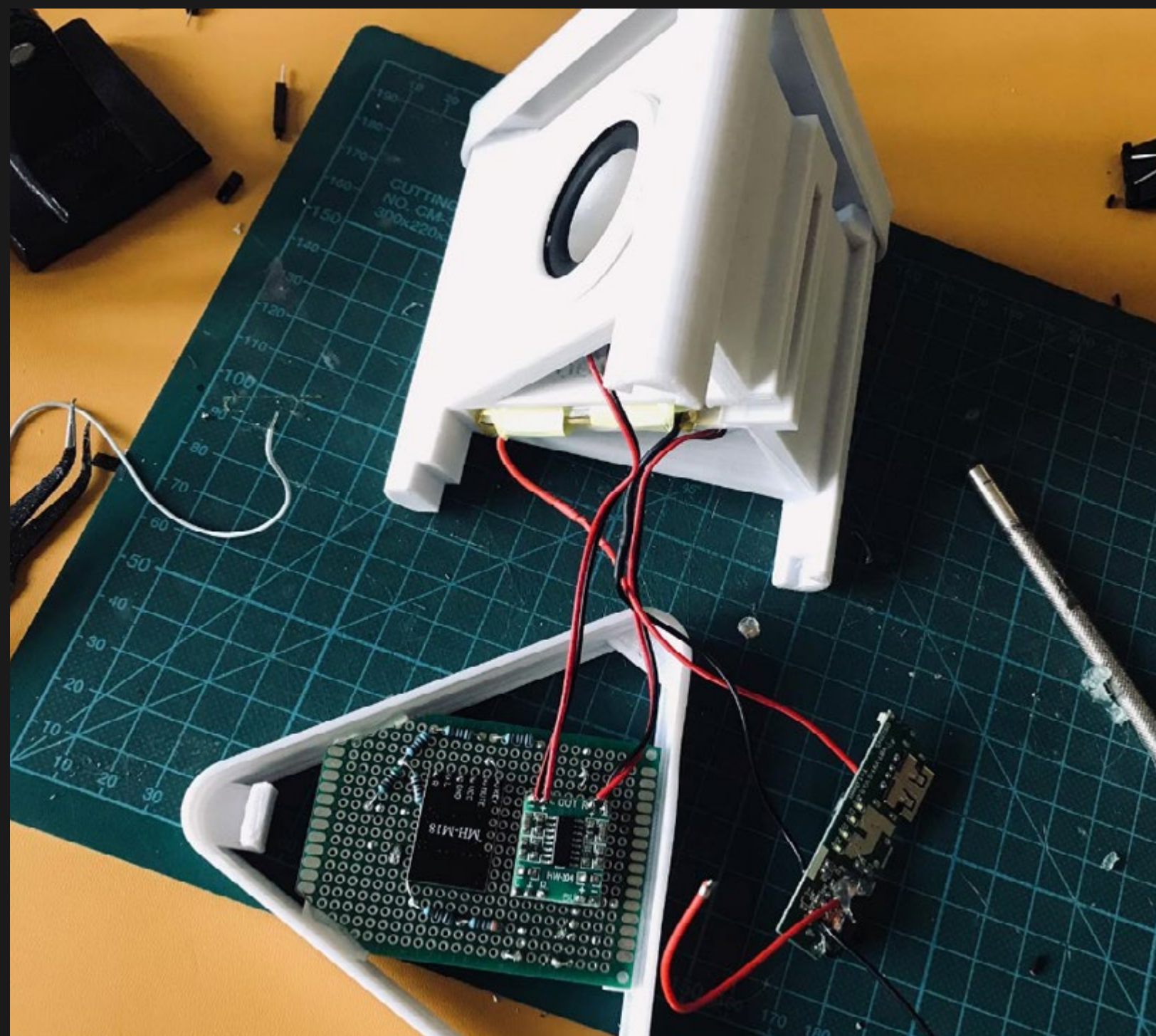




I'M A MAKER

I like to make stuff, useful stuff, crazy stuff or just beautiful stuff. I have a great passion for carpentry, electronics and making designs.

Among many things, I have created: a smart mirror from an old laptop, a pool table from an old bed, a multifunctional pc control panel, a smart nightstand with bluetooth speakers and integrated cell phone charging, custom furniture and more.



Wine Cabinet

Bluetooth Speaker
and PowerBank

