

# PORTFOLIO



FABIO BARADELLO  
GRAPHIC DESIGNER & MAKER



Portfolio & Curriculum Vitae

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# FABIO BARADELLO

Greetings!

I have been working as a graphic designer for 3 years mainly in the event organization sector.

I am a creative and also a maker, the creation process is deeply ingrained in my life. I love art as much as science and technology, working with passion, energy and availability.

My way is: do now, do well, do happily.

My ambition is to become both a great visual and narrative storyteller, to bring ideas to "light" by making them real.

Why am I a maker?  
What do I mean?  
You'll find out a little bit later on.



## INFO

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📍 Turin, Italy

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🌐 www.baradellodesign.it

## EXPERIENCES

### 2019 Today Freelancer Graphic Designer

Brand Identity, web design, stationery, Motion Graphic and more.

### 2020 Today Collaborations with Eventum

Promotional material, graphic identity, event organisation services.

### 2021 06-12 VTM - Vehicle and Transportation innovation Meetings

Graphic consultancy, web design, stand e stationery, event organisation.

### 2022 Today Web UX/UI Designer

Design and commissioning of WordPress-based websites.

## SKILLS

Illustrator

Photoshop

Elementor

Wordpress

Office



## INTERESTS



Sciece



Photography



Tech



Making DIY



Nature

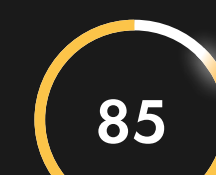


Art

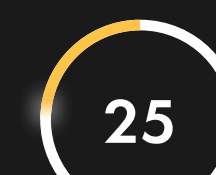
## LANGUAGES



Italian



English



French





# VTM

In the role of graphic consultant and organizational assistant, I oversaw the planning and unfolding of the “VTM - Vehicle and Transportation Technology Innovation Meetings,” the most important automotive and transportation industry trade show in Italy.

The tasks performed ranged from graphic design of the booths to the organizational secretariat of the event.

## CLIENT

Piemonte Agency (aka Ceipiemonte)

## TYPE OF PROJECT

Event organisation

## YEAR

2021 - 2022



Graphic consultant







**Alberto Rosso**  
Head of business scenario - Company



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facimendis dent

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dent, corerite aut lique dici

Overlay for online streaming

Animated background

Modular layout for  
multiple views

Animated lower third





# ORBIT

Brand identity concept for an innovative company in the field of sustainable technology.

The concept was produced for the Goldreed Industrial Design Award, based on the circular economy philosophy applied to the consumer electronics technology sector.

CLIENT

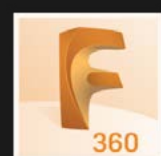
Goldreed Industrial Design Award

TYPE OF PROJECT

Contest brand identity and product design

YEAR

2021



Designer - Concept







ORBIT is a sustainable and ethical consumer electronics manufacturing company. It respects the environment and workers.

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**ORBIT**

An all-round experience from the beginning to the beginning

**TRUSTY**  
A new way of thinking about customers and products

**COMPLETE**  
The product of 2007, it is real and real fast

**MODULAR**  
All round connectivity for us and for the world



Orbit assists the customer from the first use to the new beginning, there is no end of the experience.

Following the customer from cradle to cradle means that the experience does not end with the purchase. The damaged or non-functioning product is repaired, regardless of the causes of the failure, the customer is followed and assisted at 360 degrees because the product is not limited to the device, but extends to the entire experience of use.



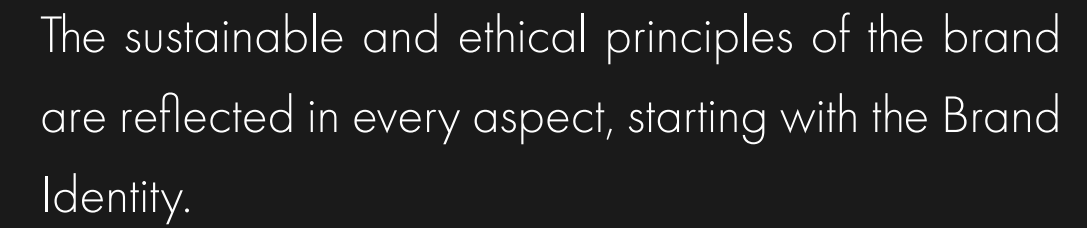
The Orbit circle rethinks the product in its entirety from a sustainable look

The complete product extends beyond the device, it is much more. With Orbit you will have the life-tale of the product: the origin of its materials, its production history, the faces of the workers who designed and assembled it, the life-tales of the employees, corporate life and finally a personal and unique message. All in a high-quality paper format, because *liber ab omni scripta manent*.



Changing the paradigm in a circular, sustainable and ethical way. In the Right way.

For this reason Orbit designs and studies every design with intelligence from the beginning, so that the product is easily repairable and upgradeable. From the replacement of a damaged component, to the improvement due to technological progress needs, the local "Orbiter Assistant" will follow you step by step, guaranteeing fast and quality assistance.

[illegible]

The site's home landing page is designed to be infinite to scrolling, a recirculating loop that takes the customer from cradle to cradle.







# WIKIMEDIA VIDEO

Thanks to Emerald Communication I was able to work on editing three promotional videos for Wikimedia in fake stopmotion, designed for a social media Christmas campaign.

Three videos of about 1 minute with motion graphics in fake stop motion. Concept and script by Emerald Communication agency, Graphic and Animation by Fabio Baradello.

CLIENT  
Emerald Communication

TYPE OF PROJECT  
Motion Graphic

YEAR  
2021



Motion graphic edit

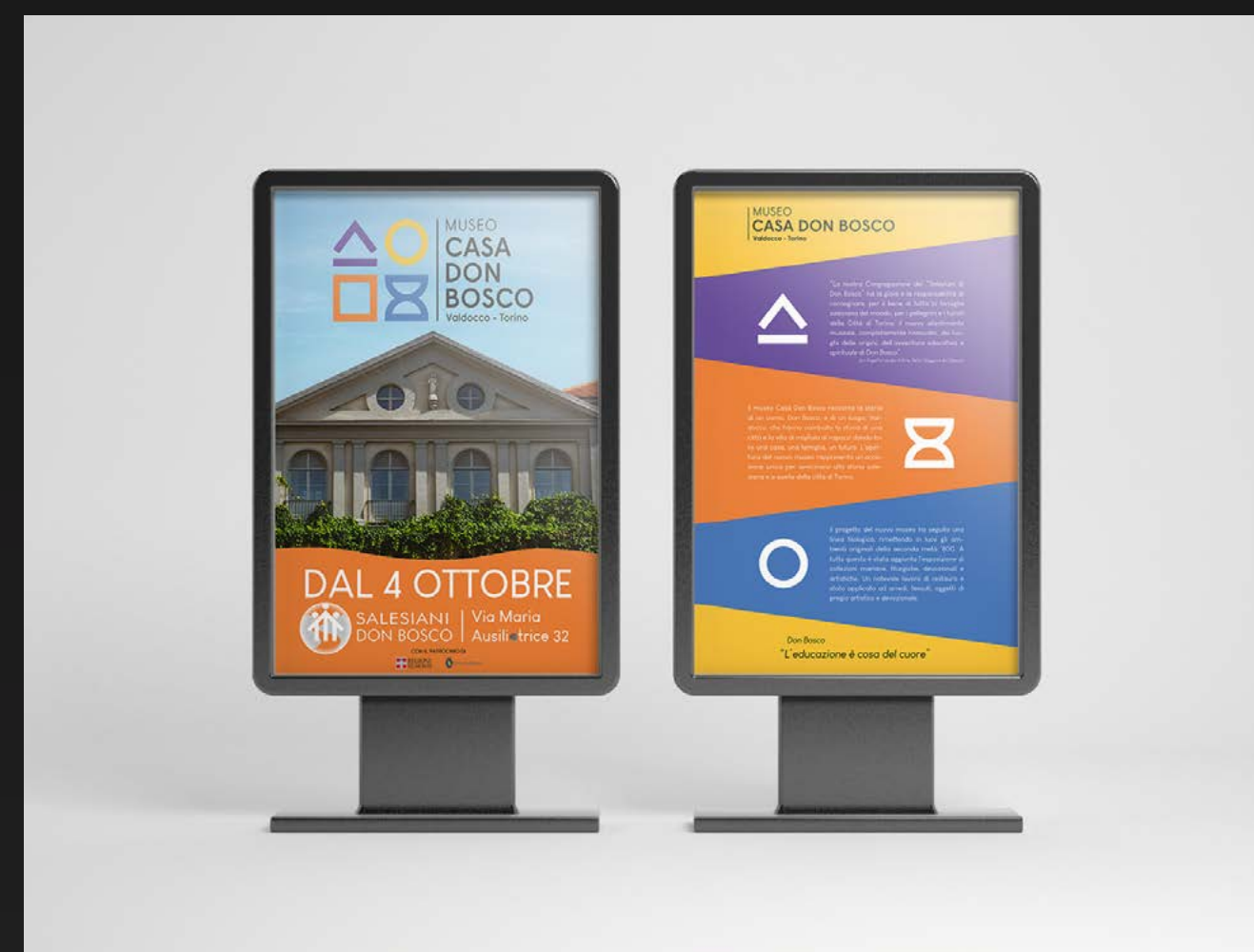






# MORE WORKS

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# I'M A MAKER

I like to make stuff, useful stuff, crazy stuff or just beautiful stuff. I have a great passion for carpentry, electronics and making designs.

Among many things, I have created: a smart mirror from an old laptop, a pool table from an old bed, a multifunctional pc control panel, a smart nightstand with bluetooth speakers and integrated cell phone charging, custom furniture and more.

