

# PORTFOLIO



FABIO BARADELLO  
GRAPHIC DESIGNER & MAKER



Portfolio & Curriculum Vitae

---

# FABIO BARADELLO

Greetings!

I have been working as a graphic designer for 3 years mainly in the event organization sector.

I am a creative and also a maker, the creation process is deeply ingrained in my life. I love art as much as science and technology, working with passion, energy and availability.

My way is: do now, do well, do happily.

My ambition is to become both a great visual and narrative storyteller, to bring ideas to "light" by making them real.

Why am I a maker?  
What do I mean?  
You'll find out a little bit later on.



## INFO

✦ 08-05-1996

☎ +39 3490885088

📍 Turin, Italy

✉ fabio@baradellodesign.it

🌐 www.baradellodesign.it

## EXPERIENCES

### 2019 Today Freelancer Graphic Designer

Brand Identity, web design, stationery, Motion Graphic and more.

### 2020 Today Collaborations with Eventum

Promotional material, graphic identity, event organisation services.

### 2021 06-12 VTM - Vehicle and Transportation innovation Meetings

Graphic consultancy, web design, stand e stationery, event organisation.

### 2021 11-12 Promotional campaign Wikipedia

Motion Graphic video, working with Emerald Commnication.

## SKILLS

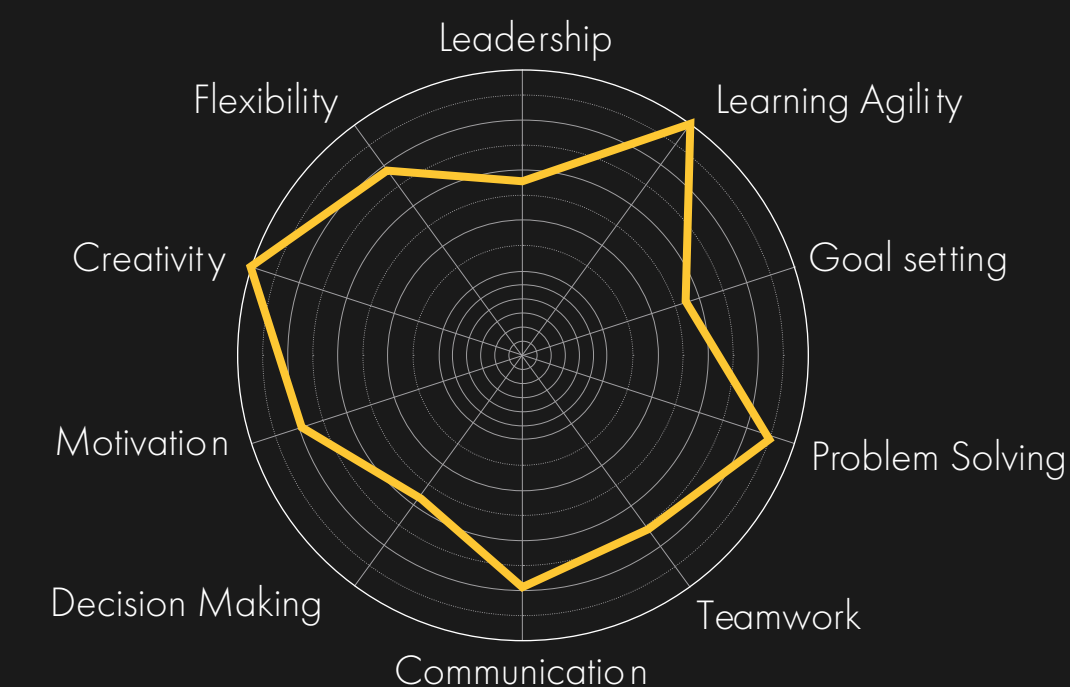
Illustrator

Photoshop

InDesign

After Effects

Office



## INTERESTS



Sciece



Photography



Tech



Making DIY

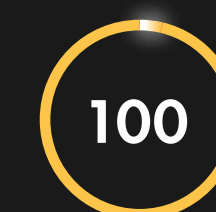


Nature

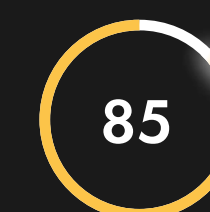


Art

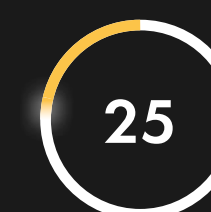
## LANGUAGES



Italian



English



French





# VTM

In the role of graphic consultant and organizational assistant, I oversaw the planning and unfolding of the "VTM - Vehicle and Transportation Technology Innovation Meetings," the most important automotive and transportation industry trade show in Italy.

The tasks performed ranged from graphic design of the booths to the organizational secretariat of the event.

## CLIENT

Piemonte Agency (aka Ceipiemonte)

## TYPE OF PROJECT

Event organisation

## YEAR

2021 - 2022



Graphic consultant







**Alberto Rosso**  
Head of business scenario - Company



Citis assinvent  
facimendis dent

Everio berepres

Citis assinvent facimendis  
dent, corerite aut lique dici

Overlay for online streaming

Animated background

Modular layout for  
multiple views

Animated lower third





# ORBIT

Brand identity concept for an innovative company in the field of sustainable technology.

The concept was produced for the Goldreed Industrial Design Award, based on the circular economy philosophy applied to the consumer electronics technology sector.

CLIENT

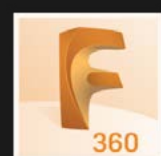
Goldreed Industrial Design Award

TYPE OF PROJECT

Contest brand identity and product design

YEAR

2021



Designer - Concept







## BRAND CONCEPT

ORBIT is a sustainable and ethical consumer electronics manufacturing company. It respects the environment and workers.

With this in mind, the product changes form to include the story of its production history, the origins of the materials, and the stories of those who produced it with direct reference to wages.



<b>Company enquire</b> Orbit Notebook E3 Orbit Notebook E5 Orbit Phone Orbit Pad Orbit Watch Orbit Clock Orbit TV Orbit Solutions Accessories Gift Card Workshop	<b>Support</b> Help with choice Help post choice Insurance Guides Direct chat Direct re-call Direct mail Order tracking <b>Origen</b> all information and due transparency	<b>Account</b> Manage your Orbit Newsletter Cart Discover more for you <b>Business</b> Orbit to Business (OB) Opportunity Partnership and offers	<b>Info</b> Orbit is a hub Privacy Terms and conditions <b>English (US)</b> ©2023 Orbit
---	---	--	--

## ∞ LANDING PAGE

The sustainable and ethical principles of the brand are reflected in every aspect, starting with the Brand Identity.

The logo is based on the concept of circularity in both name and design

The site's home landing page is designed to be infinite to scrolling, a recirculating loop that takes the customer from cradle to cradle.







# WIKIMEDIA VIDEO

Thanks to Emerald Communication I was able to work on editing three promotional videos for Wikimedia in fake stopmotion, designed for a social media Christmas campaign.

Three videos of about 1 minute with motion graphics in fake stop motion. Concept and script by Emerald Communication agency, Graphic and Animation by Fabio Baradello.

CLIENT  
Emerald Communication

TYPE OF PROJECT  
Motion Graphic

YEAR  
2021



Motion graphic edit

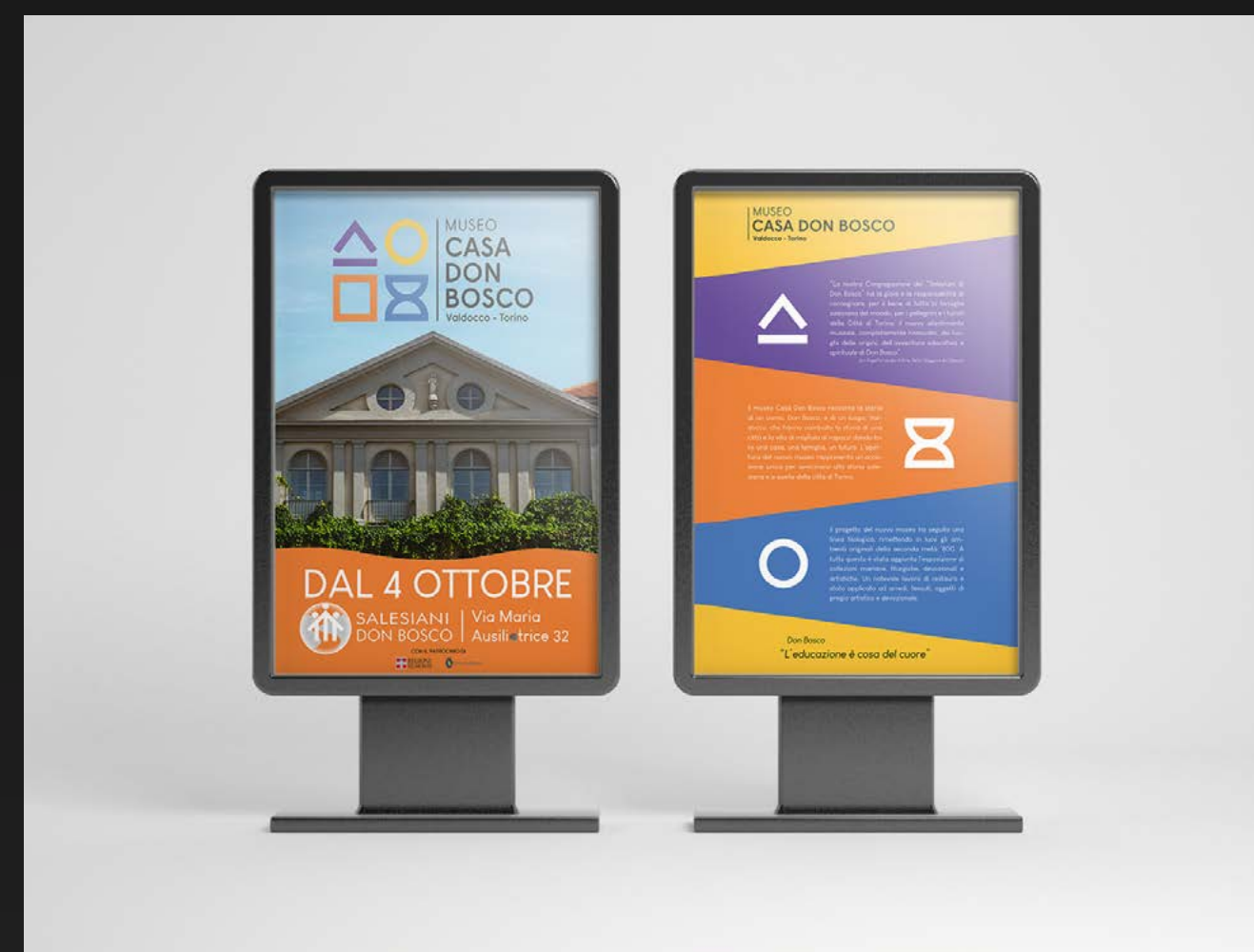






# MORE WORKS

9







# I'M A MAKER

I like to make stuff, useful stuff, crazy stuff or just beautiful stuff. I have a great passion for carpentry, electronics and making designs.

Among many things, I have created: a smart mirror from an old laptop, a pool table from an old bed, a multifunctional pc control panel, a smart nightstand with bluetooth speakers and integrated cell phone charging, custom furniture and more.

