



PORTFOLIO

FABIO BARADELLO
GRAPHIC DESIGNER & MAKER



Portfolio & Curriculum Vitae

FABIO BARADELLO

Greetings!

I have been working as a graphic designer for 3 years mainly in the event organization sector.

I am a creative and also a maker, the creation process is deeply ingrained in my life. I love art as much as science and technology, working with passion, energy and availability.

My way is: do now, do well, do happily.

My ambition is to become both a great visual and narrative storyteller, to bring ideas to "light" by making them real.

*Why am I a maker?
What do I mean?
You'll find out a little bit later on.*



INFO

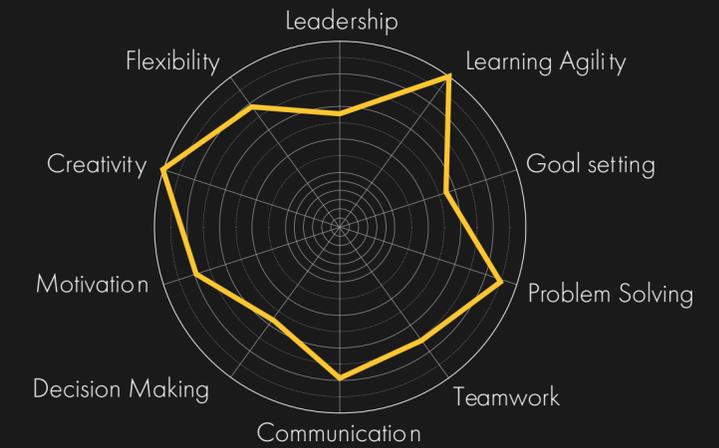
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EXPERIENCES

- 2019 Today** **Freelancer Graphic Designer**
Brand Identity, web design, stationery, Motion Graphic and more.
- 2020 Today** **Collaborations with Eventum**
Promotional material, graphic identity, event organisation services.
- 2021 06-12** **VTM - Vehicle and Transportation innovation Meetings**
Graphic consultancy, web design, stand e stationery, event organisation.
- 2021 11-12** **Promotional campaign Wikipedia**
Motion Graphic video, working with Emerald Commnication.

SKILLS

- Illustrator
- Photoshop
- InDesign
- After Effects
- Office



INTERESTS

- Sciece
- Photography
- Tech
- Making DIY
- Nature
- Art

LANGUAGES

- 100** Italian
- 85** English
- 25** French



VTM

In the role of graphic consultant and organizational assistant, I oversaw the planning and unfolding of the "VTM - Vehicle and Transportation Technology Innovation Meetings," the most important automotive and transportation industry trade show in Italy.

The tasks performed ranged from graphic design of the booths to the organizational secretariat of the event.

CLIENT

Piemonte Agency (aka Ceipiemonte)

TYPE OF PROJECT

Event organisation

YEAR

2021 - 2022



Graphic consultant





Alberto Rosso
Head of business scenario - Company

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dent, corerite aut lique dici

Overlay for online streaming

Animated background

Modular layout for
multiple views

Animated lower third



ORBIT

Brand identity concept for an innovative company in the field of sustainable technology.

The concept was produced for the Goldreed Industrial Design Award, based on the circular economy philosophy applied to the consumer electronics technology sector.

CLIENT

Goldreed Industrial Design Award

TYPE OF PROJECT

Contest brand identity and product design

YEAR

2021



Designer - Concept

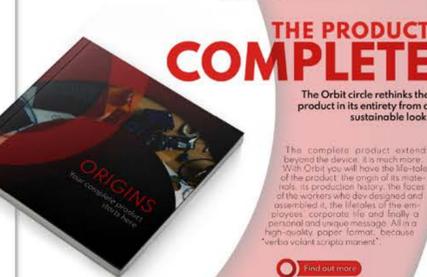




BRAND CONCEPT

ORBIT is a sustainable and ethical consumer electronics manufacturing company. It respects the environment and workers.

With this in mind, the product changes form to include the story of its production history, the origins of the materials, and the stories of those who produced it with direct reference to wages.



∞ LANDING PAGE

The sustainable and ethical principles of the brand are reflected in every aspect, starting with the Brand Identity.

The logo is based on the concept of circularity in both name and design

The site's home landing page is designed to be infinite to scrolling, a recirculating loop that takes the customer from cradle to cradle.





WIKIMEDIA VIDEO

Thanks to Emerald Communication I was able to work on editing three promotional videos for Wikimedia in fake stopmotion, designed for a social media Christmas campaign.

Three videos of about 1 minute with motion graphics in fake stop motion. Concept and script by Emerald Communication agency, Graphic and Animation by Fabio Baradello.

CLIENT
Emerald Communication

TYPE OF PROJECT
Motion Graphic

YEAR
2021

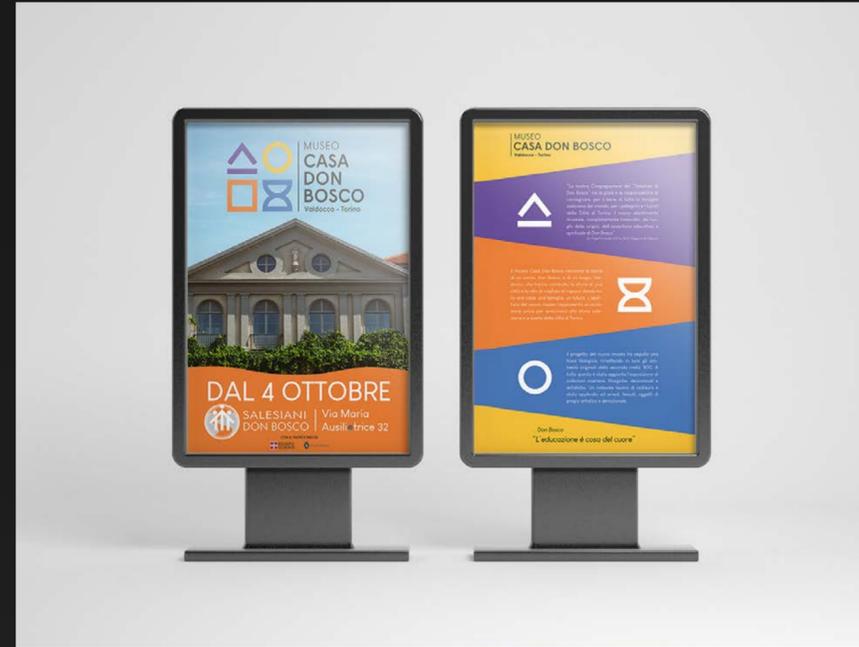


Motion graphic edit





MORE WORKS





I'M A MAKER

I like to make stuff, useful stuff, crazy stuff or just beautiful stuff. I have a great passion for carpentry, electronics and making designs.

Among many things, I have created: a smart mirror from an old laptop, a pool table from an old bed, a multifunctional pc control panel, a smart nightstand with bluetooth speakers and integrated cell phone charging, custom furniture and more.

