



2022

# PORTFOLIO



FABIO BARADELLO  
GRAPHIC DESIGNER & MAKER



Portfolio & Curriculum Vitae

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# FABIO BARADELLO

Greetings!

I have been working as a graphic designer for 3 years in the event organization sector.

I am a creative and also a maker, the creation process is deeply ingrained in my life. I love art as much as science and technology, working with passion, energy and availability; my way is: do now, do well, do happily.

I wish to become both a visual and narrative storyteller, to bring ideas to light by making them real.

Why am I a maker?  
What do I mean?  
You'll find out a little bit later on.



## INFO

✦ 08-05-1996  
☎ +39 3490885088  
📍 Turin, Italy  
✉ fabio@baradellodesign.it

## EXPERIENCES

**2019**  
**Today**

### Freelancer Graphic Designer

Brand Identity, web design, stationery, Motion Graphic and more.

**2021**  
**01-05**

### Collaborations with Eventum

Promotional material, graphic identity, event organisation services.

**2021**  
**06-12**

### VTM - Vehicle and Transportation innovation Meetings

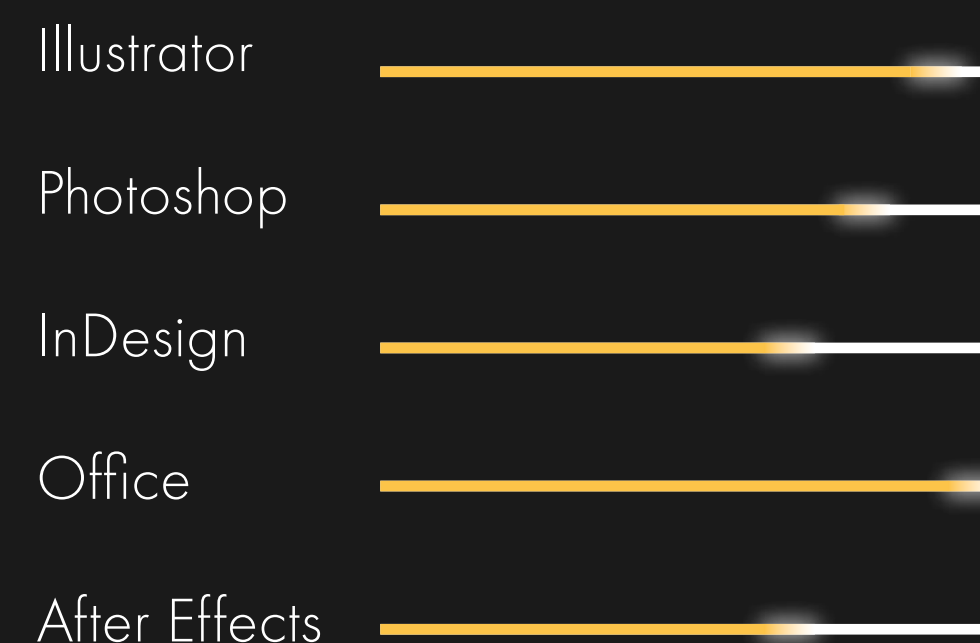
Graphic consultancy, web design, stand e stationery, event organisation.

**2021**  
**11-12**

### Campagna pubblicitaria Wikipedia

Motion Graphic video, working with Emerald Commnication.

## SKILLS



## INTERESTS



Sciece



Photography



Tech



Making DIY

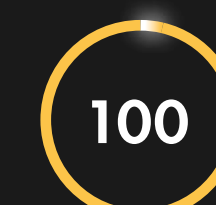


Nature

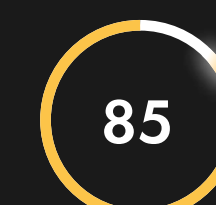


Art

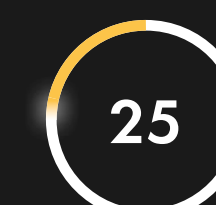
## LANGUAGES



Italian



English



French





# VTM

In the role of graphic consultant and organizational assistant, I oversaw the planning and unfolding of the “VTM - Vehicle and Transportation Technology Innovation Meetings,” the most important automotive and transportation industry trade show in Italy.

The tasks performed ranged from graphic design of the booths to the organizational secretariat of the event.

## CLIENT

Piemonte Agency (aka Ceipiemonte)

## TYPE OF PROJECT

Event organisation

## YEAR

2021- 2022



Graphic consultant







**Alberto Rosso**  
Head of business scenario - Company



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facimendis dent

Everio berepres

Citis assinvent facimendis  
dent, corerite aut lique dici

Overlay for online streaming

Animated background

Modular layout for  
multiple views

Animated lower third





# ORBIT

Brand identity concept for an innovative company in the field of sustainable technology.

The concept was produced for the Goldreed Industrial Design Award, based on the circular economy philosophy applied to the consumer electronics technology sector.

CLIENT

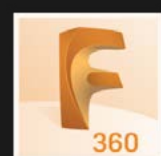
Goldreed Industrial Design Award

TYPE OF PROJECT

Contest brand identity and product design

YEAR

2021



Designer - Concept







## BRAND CONCEPT

ORBIT is a sustainable and ethical consumer electronics manufacturing company. It respects the environment and workers.

With this in mind, the product changes form to include the story of its production history, the origins of the materials, and the stories of those who produced it with direct reference to wages.



<b>Componente</b> Orbit Notebook E3 Orbit Notebook E5 Orbit Phone Orbit Pad Orbit Watch Orbit Clock Orbit TV Orbit Solutions Accessories Gift Card Workshop	<b>Supporto</b> Help with choice Help post choice Insurance Guides Direct chat Direct call Direct mail Order tracking <b>Origins</b> all information and data transparency	<b>Account</b> Manage your Orbit Newsletter Cart Discover more for you <b>Business</b> Orbit to Business (OB) Opportunity Partnership and offers	<b>Info</b> Orbit is a hub Privacy Terms and conditions <b>English (US)</b> ©2023 Orbit
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## ∞ LANDING PAGE

The sustainable and ethical principles of the brand are reflected in every aspect, starting with the Brand Identity.

The logo is based on the concept of circularity in both name and design

The site's home landing page is designed to be infinite to scrolling, a recirculating loop that takes the customer from cradle to cradle.







# WIKIMEDIA VIDEO

Thanks to Emerald Communication I was able to work on editing three promotional videos for Wikimedia in fake stopmotion, designed for a social media Christmas campaign.

Three videos of about 1 minute with motion graphics in fake stop motion. Concept and script by Emerald Communication agency, Graphic and Animation by Fabio Baradello.

CLIENT  
Emerald Communication

TYPE OF PROJECT  
Motion Graphic

YEAR  
2021



Motion graphic editor



Go to video

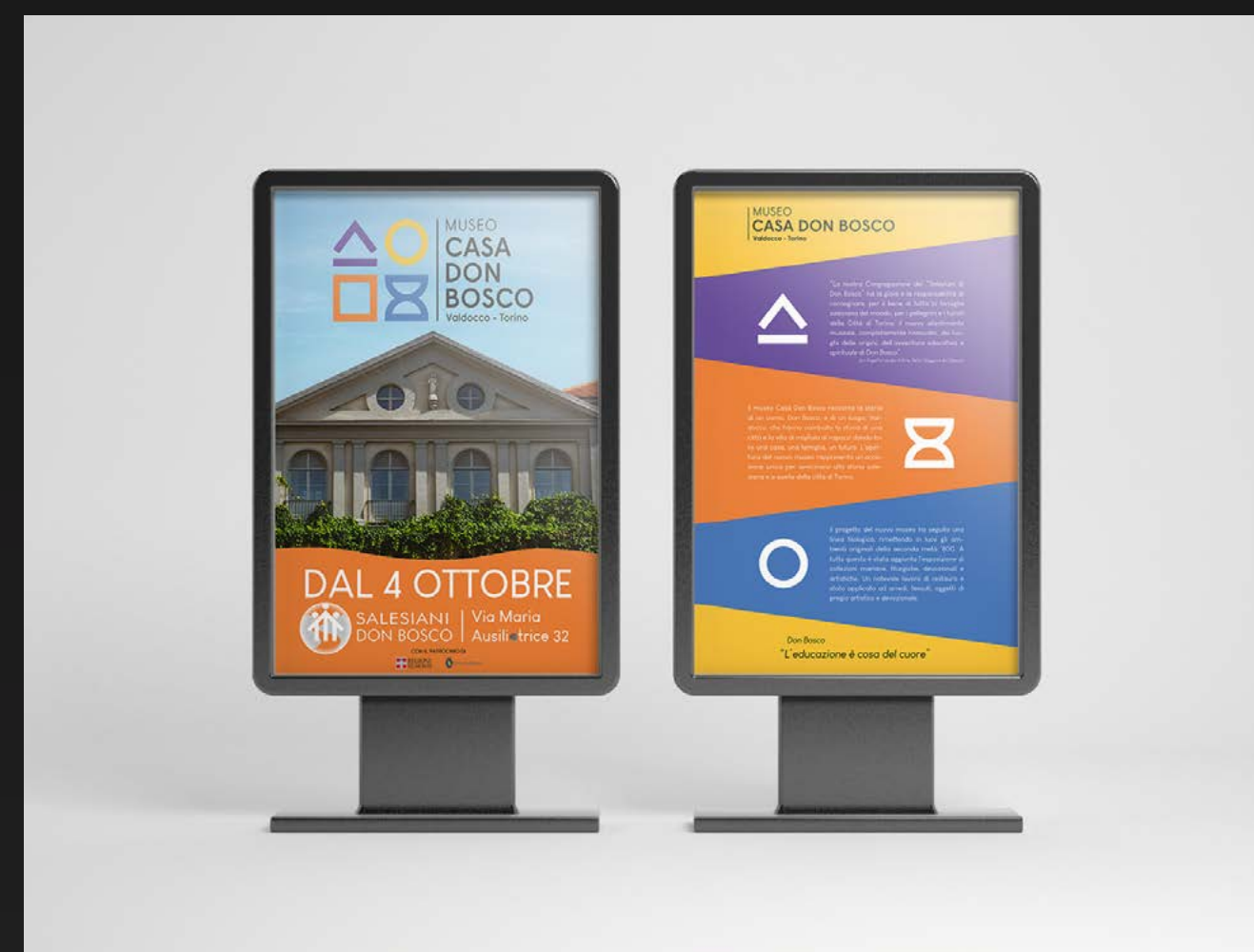






# MORE WORKS

9







# I'M A MAKER

I like to make stuff, useful stuff, crazy stuff or just beautiful stuff. I have a great passion for carpentry, electronics and making designs.

Among many things, I have created: a smart mirror from an old laptop, a pool table from an old bed, a multifunctional pc control panel, a smart nightstand with bluetooth speakers and integrated cell phone charging, custom furniture and more.

